ICD Ignite

inspire innovators one weekend at a time

Powered by

Islamic Corporation for the Development of the Private Sector

IsDB

techstars
Ignite – Develop – Impact

1. Solve real problems for IsDB, large enterprises, local communities and member countries with bottom-up solutions

2. Nurture local ecosystems for innovation

3. Generate quality projects for SMEs & Venture Capital Funds such as the IsDB Engage Platform and Transform Fund
How to activate millions of innovators in the 57 member states?

The hardest part of innovation is to get started...
Introducing Ignite

an immersive weekend program where people with diverse skills come together, tackle the most pressing challenges across the globe, and turn their ideas into actions.
Ignite is...

**Crowdsourced**
Participants with diverse skill sets to solve pressing problems

**Locally Driven**
Local organizers and partners create events with local relevance

**Replicable**
Proven weekend format with global adoption
A GLOBAL STARTUP CELEBRATION
of Artificial Intelligence
Nov 29 - Dec 1, 2018
Thursday - Saturday
Startup Weekend Global AI 2017

11 Cities
700+ Attendees
100+ Projects
300,000+ people reached
Impact of Startup Weekend Worldwide since 2007

23k+ Teams Formed  
193k+ Participants  
150 Countries  
2.9k+ Events
The Schedule: Here’s what happens during the 54 hours

Day 1: Meet, Pitch & Team Up

Dinner & Networking
Get to know your new friends. Meet the people you'll be working with.

60 Seconds to Pitch
Got an idea? You’ve got 1 minute to pitch in front of the group.

Choose Your Project
From the top projects – Choose which one you’ll work on over the weekend.

Build a Team
Whether it's your idea or someone else's, you'll create a cross-functional team to work with over the weekend.
The Schedule: Here’s what happens during the 54 hours

**Day 2: Learn & Work**

Learn from the Best
Local mentors will be coming in throughout the event to coach you through the hard problems.

Get to Work
We’ve got the resources and support in place to make things happen in a short period of time. You’ll be responsible for everything from finding problems to building your solution. We’ll be here to help when you need it.
The Schedule: Here’s what happens during the 54 hours

Day 3: Present & Choose

Present in Front of Panel Judges
The culmination of the weekend. You'll have 5 minutes to present the product or service you built to the crowd and a panel of experts.

Celebrate
Watch the other teams present and celebrate all the work you’ve done. Get the opportunity to talk to judges and mingle with mentors.
**Ignite Methodology**

**Ignite**
Participate and form teams/projects in a local ignite weekend

**Accelerate**
Develop projects further at accelerators and education partners

**Celebrate**
Top teams gather in Jeddah annually at IsDB HQ to compete for a grand prize

**Scale**
Winning projects get further funding and support from large companies and engaged partners towards delivering the impact to member countries
Measuring Success

Reach
Number of participants and cities involved

Sustainability
Number of projects continue to incubation programs

Awareness
Social media analytics of events, challenges, and projects
Program Facilitators

Andrew Yip
3-time Startup Weekend Winner; 4-time hackathon organizer; Facebook Developer Circle Lead in Jeddah; PhD candidate at KAUST

Ge Gao
Awarded at Startup Weekend, Hult Prize, VHacks; participated in various innovation competitions; PhD candidate at KAUST

Usman Bashir
Tech Consultant for Startups; Accelerator & Hackathon Mentor; Facebook Developer Circle Lead in Jeddah
Support the Pilot of Ignite: Startup Weekend AI Jeddah

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