ABOUT

There are now 1.8 Billion Muslims in the world now, a demographic that accounts for 24% of the world population. The likes and dislikes of this community in terms of products and services will become a mega trend that all businesses will have to take note of. At the same time, for those who wish to start new businesses, there is a huge market waiting to be tapped. So the rise and growth of the Islamic economy is a business opportunity as well.

Marking the culmination of 3 years efforts in this year, El mangos will co-locate and combine the two main flagship events of the Global Islamic Economy Convention (GIEC, now rebranded as IDEX) and the Global Islamic Fintech Summit (GIFS) into one mega event with an expected audience of more than 9000. This will be the ultimate event to engage the global Islamic economy. The Global Islamic Fintech Summit featuring the Islamic Digital Economy Experience (IDEX) 2019.

**GIFS** is a unique event that brings all things Islamic Fintech to the forefront with the best speakers and the most up to date information. Topics covered will address how Islamic fintech is providing new financial solutions to the millennials and the unbanked globally and how the regulatory environment is adapting to create a safe environment for investors. GIFS is also a platform that showcases upcoming and innovative fintech players that are creating the new face of Islamic finance. The growth and relevance of the industry demands that stakeholders and entrepreneurs alike must stay up to date on the changes, and GIFS is where it happens!

**IDEX** is the premier event that looks at the trends of entrepreneurship and addresses topics of what’s next and what needs to be known to take full advantage of the opportunities in the global Islamic Economy and the young and developing Islamic digital economy. Topics included are: Halal Food, Modest fashion, Halal Travel, Education and more. What makes IDEX unique is exploring how all these branches of the Islamic economy are going digital and will become the foundation of the Islamic Digital Economy.
KEY HIGHLIGHTS

- **900+** DELEGATES
- **40+** GLOBAL SPEAKER
- **80** ECOSYSTEM STAKEHOLDERS
- **3 DAYS** OF UNLIMITED IMPACT

OBJECTIVES

- Facilitate business development of startups by providing opportunities to meet investors
- Provide informative presentations on the latest trends on Islamic fintech related topics
- Provide an environment for constructive exchanges of ideas
- Bridge policy and understanding gaps between entrepreneurs and regulators
- Allow the greater talent pool of the Islamic Economy to mingle and interact to spur new ideas, collaborations and ventures.
**KEY FEATURES**

1. **Magna Cum-Laude Speakers**
   Fostering deep insights into the latest developments happening in the expanding Islamic digital economy.

2. **Cutting-Edge Content**
   Bridging the gap of collaboration between Islamic finance industry and the greater tech industry in general.

3. **Addressing the start-up and incumbent challenges**
   Highlighting new Islamic economy initiatives, latest developments on Halal food tech, EdTech, tourism, fashion, and their growth and opportunities.

4. **Value Creation**
   Fostering dialogue and collaboration, our activities are tailored to offer you values in networks and partnership in the ecosystem.

5. **Delegate Experience**
   Maximising audience engagement through inter-forum conversations on highly relevant stakes and offering life-changing workshops from topics on how to gain the momentum of the emerging digital transformation in Islamic economy to tips and strategies on Halal branding.

**TARGET AUDIENCES**

GIFSxDex 2019 will gather approximately 1,000 high quality audience from more than 30 countries around the world. It is targeted to attract people with the following details:

- Start-ups and Entrepreneurs
- Islamic Financial Institutions
- Innovators/Incubators and Accelerators
- Halal Businesses
- VCs and Private equity
- FinTech Solutions Providers
- Asset Management Companies
- Economists and Analysts
- Shari’ah Advisors
- Regulators and Policymakers
- Technology and Data providers
- Researchers and Academics
COUNTRY
GIFSxIDEX 2019 targets to reach audience from more than 30 countries from the following regions:
- ASEAN Member States
- EUROPE & US
- OIC Member States
- East Asian countries

AGE
GIFSxIDEX is designed to provide opportunities for people of productive ages from the youths to senior professional.

MAIN AGENDA

• 1st Day, Tuesday, 1st October 2019
  The 2nd Global Islamic FinTech Summit

• 2nd Day, Wednesday, 2nd October 2019:
  Islamic Digital Economy Experience & IDEX Awards

• 3rd Day, Thursday, 3rd October 2019:
  Masterclass ES & Ecosystem Tour
The overall schedule is designed to provide maximum time for sessions and networking throughout the event days. GIFSxIDE is structured to leave you revitalized, excited and filled with knowledge to adapt to the many pressures of today’s ever-changing Islamic digital economy ecosystem.

### Main Activities

#### Conference

We bring all industry experts from across the global Islamic economy – entrepreneurs, investors, consultants, ecosystem supporters, bankers and up-and-coming startups to share their experiences and expertise in developing the entrepreneurship ecosystem in the global Islamic economy.

#### Exhibition

A platform to present latest products and services development on Halal food tech, EdTech and FinTech. It is also to be a spotlight for the Halal tourism industry, and feature prominent Halal fashion products.

#### Masterclasses

The workshops of GIFSxIDE will take participants for a deeper dive into the topics that are core to their development.

Each workshop will have a dedicated trainer who will train participants in an interactive manner on how to apply the principles taught in the workshop and also answer their questions on how to adapt the principles and lessons to their unique circumstances.

#### IDEX Awards

Elmangos Ventures is launching the world’s first Islamic Digital Economy Awards. This prestigious award is held to recognize the incredible work done by entrepreneurs from startups to established companies in the Islamic Digital Economy. Key sectors are as follows:

1. Digital Halal Food
2. Digital Halal Tourism
3. Islamic FinTech
4. Entrepreneur of the year
5. Most Promising Startup of the year
6. Best Islamic Digital Economy Enabler of
After experiencing two days of contentful events, on the 3rd Day you have the option to join our Ecosystem Tour where you can visit some of the most exciting places in the heart of one of the most vibrant Islamic touristic cities in the world – Kuala Lumpur.

**Ecosystem Tour & Masterclasses**

We provide MoU Signing between you and your partners. We also reserve a launching session for your exciting new FinTech platforms/business during the event. You will have the chance to get your platforms demonstrated in the most prime time of the event in innovative ways.

Our B2B matching is proven to more effective than old-fashioned networking sessions - compared to aimless interactions. We provide the perfect context to engage with people who are truly relevant for your businesses, careers, or projects.

**MoU Signing & Launching Innovation**

**B2B Matching**

**KEY TOPICS**

GLOBAL ISLAMIC FINTECH SUMMIT

- Cyber Security
- Blockchain
- Payment Tech
- Wealth Tech
- Insur Tech
- Reg Tech
- Big Data
- AI
- Cloud
- Crowd Funding
- Personal Finance

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KEY TOPICS

Islamic FinTech

Intern of Things (IoT)

Crowdfunding

Halal Food

Modest Fashion

Muslim-friendly Travel
GIFSxIDEX offers ideal packages for sponsors to help promote their brand and services and increases their social profile among attendees whilst meeting their marketing objectives.

**SOME OF OUR PREVIOUS SPONSORS**

1. Reach out to any delegate/sponsor and speaker via (B2B platform) and book a meeting with them at your booth
2. Expand your database, network and generate business leads
3. B2B Connect
4. Speak directly to your target customer/market and establish your brand
5. To market, prospect and sell
6. Launch new product or services
7. To establish partnerships and collaborations
8. Display your innovation at the centre of business

**BOOK YOUR BOOTH NOW**

Contact: team@elmangos.com

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SAID ABOUT GIFS2018

Salman Jaffery,
Chief Business Development Officer,
Dubai International Financial Centre (DIFC)

“I think it’s super important to have this event because it promotes awareness of Islamic finance. Entrepreneurship is usually a risk taking venture and it’s good for young people to attend this to see their role models. It’s inspirational.”

Prof. Dato’ Dr. Koutoub Sano,
Minister in the President Office of Republic of Guinea.

“When you talk about Islamic Economy, you’re talking about excellence and innovation. Islamic economy to me is a welfare based economy and we don’t want the wealth also to be used for harmful purposes to the humanity. For instance, distribution of Zakat, with new technology, you can do it within 1 to 3 hours instead of days.”

David Vicari/Daud Abdullah, MD,
DVA Consulting.

“The summit is essential because it’s about creating awareness. It is also allowing people to get deeper knowledge of how things work. Sadly, Islamic Finance is not well understood and neither is FinTech. When you get the two topics together, the audience has the opportunity to develop their understanding.”

Abd Elmohaimen Mansi,
Founder & CEO of Elmangos,
Initiator of GIFSxIDEX.

“When you bring the entire ecosystem together from startups, regulators to financial institutions and investors, that’s how everybody find the right opportunity to grow.”

Dr. Aishath Muneeza,
Associate Professor at INCEIF & Chairperson of Maldives Center for Islamic Finance

“We don’t have enough researches and events like this in the Islamic world. So, bringing experts together in one platform makes this a unique event. I believe this is one of the first of its kinds in the world right now”

CONTACT US

contact@elmangos.com
+6017 848 9806
Representatives: Malaysia | Indonesia | Turkey
www.elmangos.com

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